

## Strategic Foresight Training for Leaders

### *Develop your foresight mindset*

Strategic foresight skills boost success with decisions that have to be made, even in uncertainty and change. With our custom training program, leaders will learn how to strengthen their critical mental skills and apply them to complex, important decisions. Foresight enables new ways of framing and solving emerging business challenges

We design and lead foresight training programs for leaders and organizations. Using practical foresight tools, attendees deepen their capacity to be flexible, agile thinkers. Participants discover and expand their exploratory skills to recognize patterns of overt and hidden change. They come away with insights that lead to fresh perspectives and novel solutions. Each participant leaves the course with a customized action plan that translates insight into strategy.

Contact us at 202-270-0903 or [jjarratt@leadingfuturists.biz](mailto:jjarratt@leadingfuturists.biz) to find out more.

### Leadership benefits of foresight

- You gain understanding of small and large forces shaping the future
- You apply foresight thinking to reframe, solve the business challenges that face you today
- You explore your own assumptions about the future that may shape your problem solving approach
- You learn to set aside past solutions that may not work to solve future challenges
- You become more proactive and able to move forward in times of uncertainty
- You learn to see opportunities often missed during times of significant change

### The workshop's promise:

Sharpen your critical thinking skills with a 'foresight' mindset, which will,

- Help you recognize critical trends and patterns in your internal and external environment
- Enhance your ability to decipher signals of relevant change in your organization and industry
- Focus on case studies, examples, or your own business and organizational interests
- Evaluate the impacts of external change on your strategy and business goals
- Set you on the path to generate solutions for today and tomorrow's problems
- Enable you to complete an action plan tailored to your work

### Who should attend

C-Suite leaders, managers, key stakeholders, board members, emerging leaders, and anyone involved with understanding and developing strategy. Contact us to plan your customized foresight training.

### Who we are

We are a consultancy that focuses on strengthening the foresight organizations bring to leadership and strategy. Some of our recent foresight workshops and programs include: "Maine 2025" for the state Bureau of Human Resources. Aging workforce workshops for the U.S. Chamber of Commerce. Workforce scenarios for Disney. Futures exploration for the American Nurses Association.

We have extensive experience in researching and analyzing changes in work, worklife, technology, as well as values and attitudes in the workforce. Since the 1980s, we have designed and led workshops for emerging leaders at Principal Financial Group, Lend Lease Group (e.g. Bovis Lend Lease), Fannie Mae, Honeywell, Microsoft China, and others. Jarratt and Mahaffie co-authored FutureWork, an exploration of the broad forces of change shaping work. Katherine Green is an expert in organizational development and leadership. We put our skills together to fine tune designs for rich, valuable, and insightful workshops that help organizations face the future, prepared.